

# AGENTIC AI & AUTOMATION MASTERY PROGRAM

Built by AI Builders. For the Next  
10,000 AI Builders.

The 4-Month  
AI Automation  
Journey



# THE OPPORTUNITY



THE WORLD IS BEING REBUILT WITH AI AND IT'S HAPPENING FASTER THAN YOU THINK.

AI is not a trend. It's a shift — just like the internet or electricity. Except this time, it's moving **10x Faster**.

The only question is:

**"Will you build with it or be disrupted by it?"**

**"92% of companies plan** to increase AI investments in the next three years. Will you be a builder or a bystander?"

*Source: McKinsey & Company*

**35M+**

Businesses now exploring AI Automation

**3-5X**

Salary lift for automation skilled Professionals

**15M+**

AI-skilled roles will open by 2025

# THE VISION

## AI Outsider:

Standing outside, unsure how AI truly fits into their career or business.

## AI User:

Learning how to apply AI tools in daily tasks and workflows.

## AI Operator:

Running real systems, working with real agents, and building real projects.

## AI Architect:

Designing automation architectures, thinking like a solutions builder.

## AI Founder:

Owning the full picture —creating products, selling solutions, and leading in the real world.

# THE 8 SPRINT ROADMAP

## Month 1: Foundation Month

- Sprint 1: Trigger Thinking
- Sprint 2: Mastering the Flow

## Month 2: Builder Month

- Sprint 3: Logic Engineering
- Sprint 4: Vector Intelligence

## Month 3: Demo Month

- Sprint 5: Daily Demos
- Sprint 6: Presentation Stack

## Month 4: Hustle Month

- Sprint 7: Productization
- Sprint 8: AI Selling Systems



# Month 01

## FOUNDATION MONTH

In **Month 1**, you'll build the mental model of automation.

You'll learn how to Think in **Triggers**, **Flows**, and **Actions** — and start creating with tools like **n8n**, **Open AI**, and **AI prompts**.

By the end of the month, you'll have built 4 functional, intelligent workflows — And your brain will never look at tasks the same way again.



## What You'll Learn This Month:

- **n8n Fundamentals** – Triggers, Nodes, and Flow logic
- **Prompt Engineering Basics** – System prompts, Variables, Roles
- **LLMs & Tokens** – What's actually happening behind the Prompts
- **Integration Layer Thinking** – Connect apps like Telegram, Gmail, Notion
- **Error Handling** – Workflow Debugging
- **Hands-On Mini Capstones** – Deploy your first AI systems (e.g., reply bots, task managers)

## Outcomes by End of Month 1:

- Understand prompt-to-action logic end to end.
- Build confidence in visual, no-code creation.
- Build and test your first 4 AI-powered automations.
- How to Automate Your Own Outreach with AI Agents.
- Shift from “What can AI do?” to “What can I make AI do?”

## Sprint 01

What starts an AI system? That’s the first builder’s question.

You’ll master how to Set-up Trigger Nodes, Monitor Incoming Data, and Respond Intelligently using tools like n8n, Web-hooks, and App-based Triggers.

### ***Skills You’ll Gain:***

- Visualizing flow start-points using n8n.
- Connecting Google Sheets, Gmail, Telegram, APIs.
- Building bots that respond to real-time inputs.
- Understanding event-data structures.
- Trigger types: Manual, Time-based, Web-hook, App Events.

## Sprint 02

Automation is more than linking tools — it’s system architecture.

In this sprint, you’ll break down workflows like a software designer, learning to Split logic, Handle Exceptions, Route Decisions, and Think Modularly.

### ***Skills You’ll Gain:***

- Data transformation techniques.
- Human-In-Loop decision systems.
- Designing fail-safe, scalable workflows.
- Sub-flows, reusable blocks, and logic optimization.
- Conditional logic: IF, SWITCH, AND/OR branches.

# Month 02

## BUILDER MONTH

**Month 2** is where you stop building workflows — and start **building systems**.

You'll learn how to work with **Memory**, **Embeddings**, **Vector Databases**, **Multi-Step Prompts**, and **Retrieval-Augmented Generation (RAG)** to build intelligent, context-aware agents. You'll move from tasks to tooling. From response bots to decision agents.



### What You'll Learn This Month:

- **RAG (Retrieval-Augmented Generation)** – Feed your AI from your own data
- **Vector Databases** – How memory works in LLMs
- **Embeddings & Document Chunks** – Make your data searchable by meaning
- **Agentic Prompting** – Build reasoning chains, role-based actions
- **Multi-modal Inputs** – Voice, text, buttons, dropdowns
- **Custom AI Toolkits** – Build your own domain-specific AI tools

## Outcomes by End of Month 1:

- Learn to pass memory across agents
- Build tools that understand and adapt context
- Build systems that think beyond one prompt
- Deploy full-stack intelligent micro-agents

## Sprint 03

This sprint turns you from a connector into a Controller.

You'll dive deep into automation logic — Building Multi-condition Flows, Human-In-Loop approvals, Dynamic Data Routing, and Full-Stack Workflows.

### ***Skills You'll Gain:***

- Designing dynamic flows based on live data.
- Creating internal control dashboards.
- Using Google Sheets as a temporary memory layer.
- Error handling, retries, fallbacks.
- Advanced logic nodes: IF, SWITCH, SET, MERGE.

## Sprint 04

Welcome to Memory.

In this sprint, you'll learn how to build AI systems that

Remember, Recall, and Reason based on past interactions or documents.

You'll explore Embeddings, Chunking, and RAG — all without writing code.

### ***Skills You'll Gain:***

- Generating and storing embeddings.
- Long-term memory using temporary sheets or memory nodes.
- Building Q&A systems on your own files.
- Creating custom knowledge agents.
- Vector databases (e.g., Supabase, Pinecone).



# Month 03

## DEMO MONTH

In **Month 3**, you'll ship daily projects across industries.  
**No theory. No filler.** Everyday is a **New Use Case, A New Demo, and a New System Shipped.**

By the end, you'll have a **portfolio of 30 deployable Agentic AI workflows** —  
and the clarity  
to apply them in any Business, Any Role, Any Vertical.



Daily Domain Projects:	
Day/Domain	Project Example
HR	Resume Shortlister + Candidate Evaluator
Finance	Transaction Summarizer + Fraud Monitor
Marketing	Content Generator + Campaign Optimizer
Sales	Follow-Up Bot + Lead Qualifier
Operations	Internal Task Tracker + Report Generator
Education	Learning Agent + Voice-Based Quiz System

## What you will walk away with:

- Portfolio covering major industries.
- Clarity on how AI workflows fit real business problems.
- 30 Projects you can Show, Reuse, or Sell.
- Practice deploying fast, across a wide scope.

## Sprint 05

This is the month where building becomes breathing. You'll learn how to scope small but powerful projects, break them down into Workflows, and ship one Everyday.

These aren't toy projects — they're production-ready micro-agents solving real business problems

### ***Skills You'll Gain:***

- Fast agentic prototyping.
- Deployment to public endpoints.
- Workflow documentation.
- Prompt + logic orchestration.
- Problem-solution mapping.

## Sprint 06

Builders who can't Explain, don't Scale.

This sprint teaches you how to present your Work, Package your System, and Deliver Value with clarity.

You'll master the soft skill stack every founder and operator needs.

### ***Skills You'll Gain:***

- Workflow screen-recordings + demo storytelling.
- Explaining systems to non-technical clients or managers.
- Presentation techniques for live demo.
- Crafting landing pages for your AI builds.
- Visual documentation (Looms, Notion, One-Pagers).

# Month 04

## HUSTLE MONTH

In **Month 4**, you'll stop thinking like a student — and start operating like a founder. You'll learn how to package your **AI Builds**, **Create Offers**, **Price client solutions**, and sell using **Agentic systems**.

This month is all about **Execution**, **Outreach**, and **Ownership**.  
**No Resumes. Just results.**



### What You'll Learn This Month:

- How to Build Client-Ready Offers.
- How to Build AI Teams (Agents as Employees).
- How to Automate Your Own Outreach with AI Agents.
- How to Position Yourself as an AI Consultant or Founder.
- How to Productise AI Workflows.



## Tools you will work with:



Custom GPTs for Outreach



+



N8n + Notion for Service Automation



+



+



Calendly + Telegram + Notion for Deal Flow



+



+



Google Sheets as a CRM + Memory Layer

### Hustle Challenges :

Create a landing page for your AI system.

Build a client outreach agent.

Close your first automation project.

Launch a “micro-agency” with your own branding.

**Build → Demo → Product → Offer → Sale**

## Sprint 07

You've built Workflows. Now you'll learn to package them like products. You'll explore pricing Models, Positioning, and Packaging — the essentials of turning code-free tools into value-driven offers.

### ***Skills You'll Gain:***

- Landing page copy for AI tools.
- Internal process automation for fulfillment.
- Packaging systems for industry verticals.
- Client onboarding system design.
- Offer Design Frameworks (use case > outcome > value)

## Sprint 08

In this sprint, your own automation will help you scale. You'll learn to build Agentic outreach systems that Write, Follow up, Schedule, and Qualify leads — All powered by the tools you built yourself.

### ***Skills You'll Gain:***

- Creating AI CRMs and response systems.
- Running client demo loops with bots.
- Lead scoring and routing workflows.
- Pitch automation via LinkedIn, Telegram, email.
- Building cold outreach agents.

# PROJECTS YOU'LL BUILD

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You won't just learn how to build with AI. You'll actually build the systems that drive Marketing, Sales, Finance, Education, HR, and Operations.

Each project is designed to show you how agentic workflows solve real-world tasks — and how to stack them into repeatable Services or Client Solutions.

## HR

- Resume Scorer + Feedback Generator.
- Hiring Assistant with AI Prompts.
- Candidate Evaluator Bot.



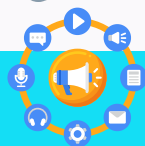
## Sales

- Lead Qualifier Using Vector Search.
- Telegram Response Assistant with Smart Prompts.
- Follow-Up Automation with Memory.



## Marketing

- Landing Page Optimizer using AI Vision.
- Feedback Collector + Sentiment Analyzer.
- Multi-Channel Content Generator.



## Finance

- Financial Document Summarizer.
- Invoice Classifier with Auto Routing.
- Expense Parser from Gmail.



## Education

- AI Tutor for Revision Support.
- Voice-Based Study Assistant.
- Quiz Generator from PDFs.



## Operations

- Internal Ticket Routing System.
- Notion Workspace Analyzer.
- Meeting Note Summarizer.

### Why these Matters :

- You can stack them to create your own AI startup toolkit.
- Each project reflects real business automation needs.
- They show employers, clients, or investors what you can do.

# AGENTS AS EMPLOYEE

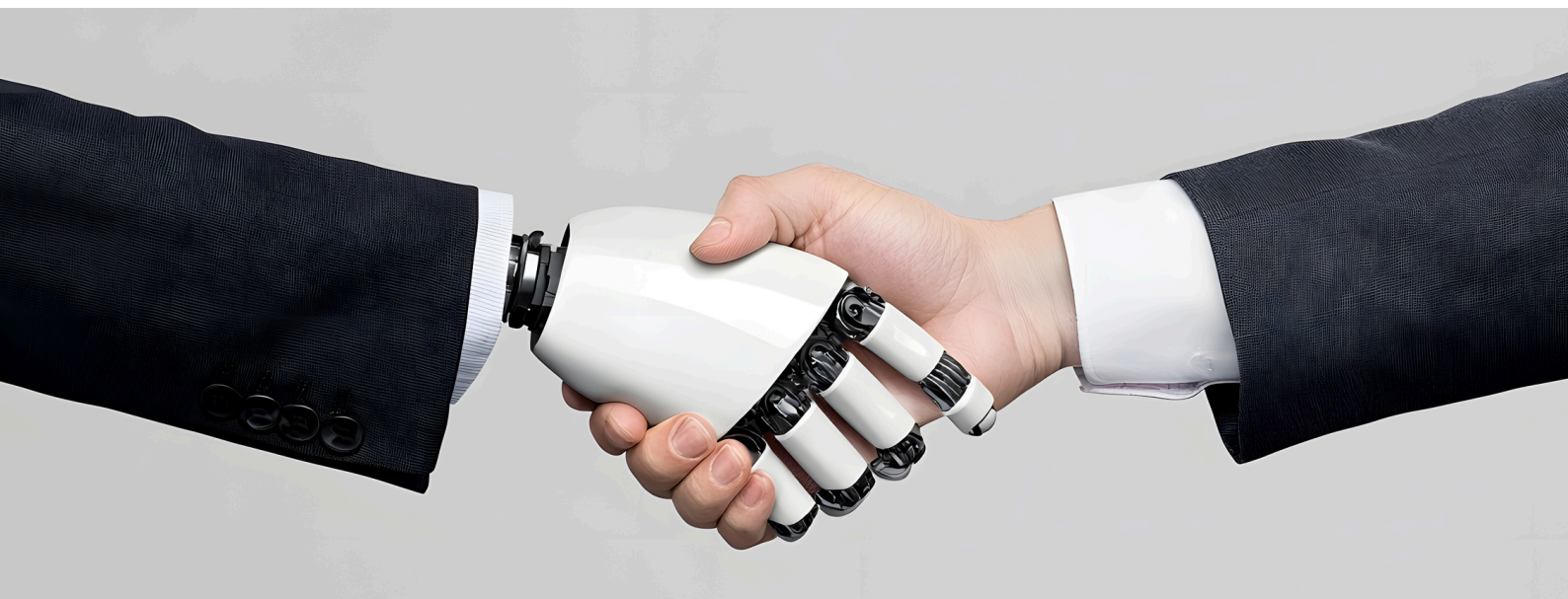
What if your AI builds could take meetings, write emails, and handle tasks — like real Employees?

At 1to10x, we teach you to stop building tools — and Start building Teammates. These are Agentic Systems that understand context, remember goals, and take action across apps and channels.

Think of them as AI employees — trained to run your Operations, Manage your workflows, and even close your LEADS.

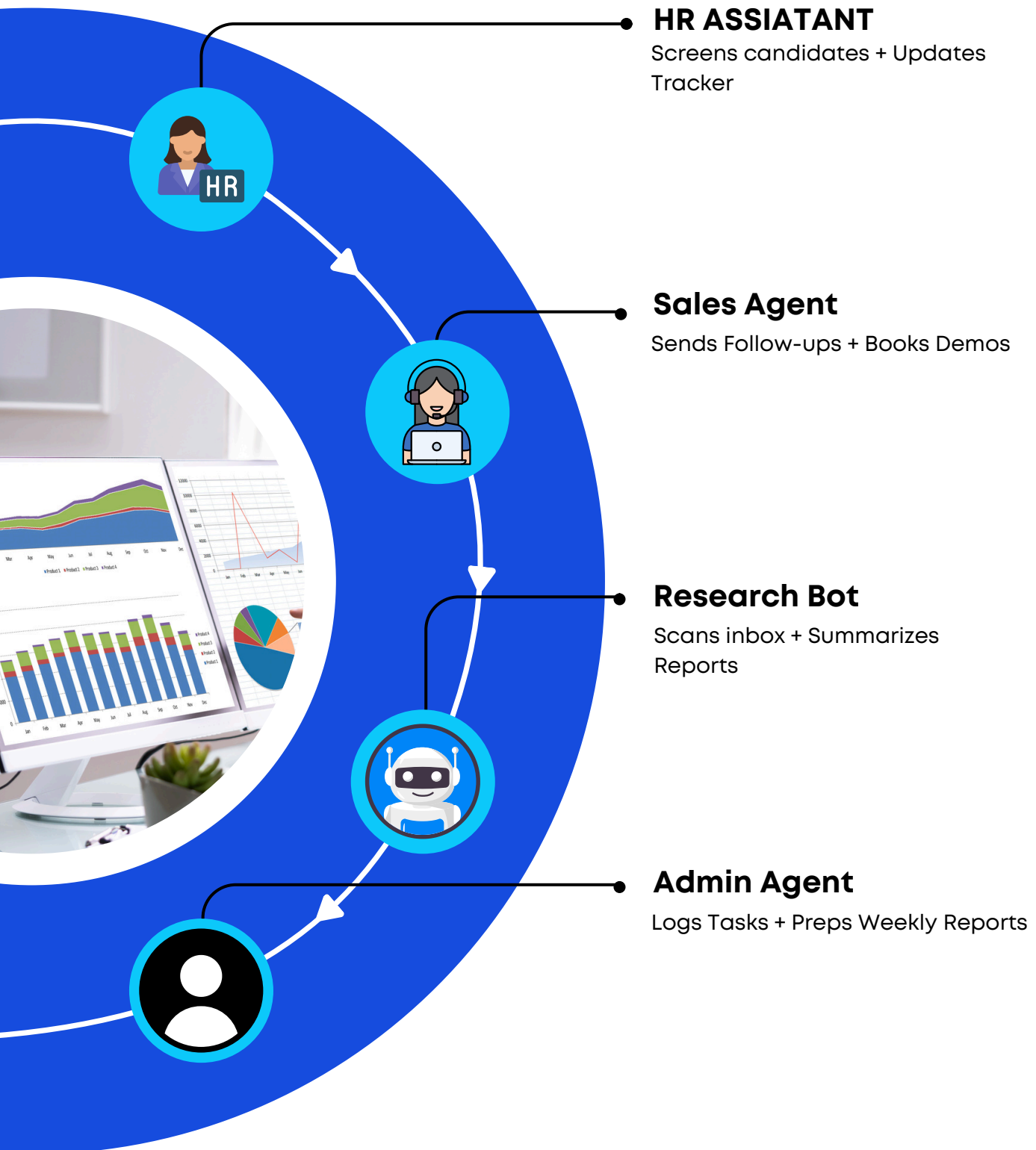
## What Makes an Agent an Employee?

- Remembers past actions (via vector DBs or memory sheets).
- Connects tools together autonomously.
- Talks to your customers (email, Telegram, form).
- Makes decisions based on rules + real-time data.
- Understands goals (via structured prompts and buffers).



# Agents You'll Build:

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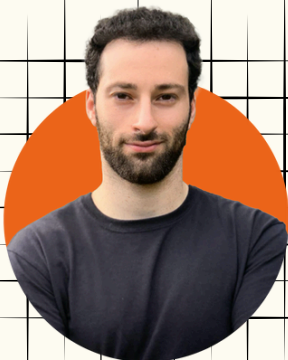


# Learn from **Builders, Not** **Lecturers**

## Meet Your Mentors

*“Every mentor in this course is someone who’s built and deployed what they teach.”*

These aren’t just instructors — they’re the architects behind working **AI Systems, Automation Businesses, and NO-CODE Agencies**.



### Elliot Stern

#### Educator & Automation Strategist

Freelance Data Scientist & Data Science Instructor.

Based in Beaverton, OR — with experience teaching across 8+ countries.

Formerly with: **Data Society**, **Fiverr**, and leading AI education platforms.



### Ankit Maheshwari

#### Founder of 1to10x, Martech & SaaS Expert

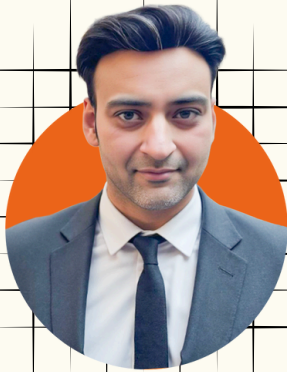
**AI Entrepreneur** of the Year 2024.

Architect of marketing, sales, and education agents.

Scaled AI tools into consulting frameworks.

**Focus:** Content AI, prompt optimization, client-ready builds.





## Arjun Maheshwari

**Co-Founder of 1to10x | Automation & Agentic AI Expert**

Expert in **LangChain**, **CrewAI**, and **Full-Stack No-code AI**.

Led the design of multi-agent systems and memory frameworks.

Runs automation playbooks for founders and solopreneurs.

**Focus:** Workflow UX, RAG workflows, AI deployment logic.



# WHO THIS FOR ?

This program is for people who want to solve **Real Problems**, **Automate Real Work**, and **Launch Real Systems** — even if they've never written a line of code.

You don't need a CS degree.

You need **Curiosity**, **Commitment**, and the courage to lead the **AI Wave**.

## **BUILT FOR :**

- Working Professionals who want to automate what they do today and lead tomorrow.
- Lifelong Learners tired of watching — Ready to Build.
- Entrepreneurs and Consultants ready to turn knowledge into AI services.
- Creators and educators who want to scale their impact with AI.
- Freshers who want to 10x their skillset and skip the resume race.



**YOU DON'T NEED** 👎

**Coding Knowledge**

**AI Theory**

**Prior Experience**

**What You Really  
Need** 👍

**Curiosity to learn  
how systems work**

**Willingness to test,  
build, and ship**

**Hunger to lead  
with automation**

“

*“AI won't **Replace your Job**. But someone who knows how to **Build with AI** probably will.”*

”

# TRANSFORMATION JOURNEY

From your first automation to your first client-ready product — you'll transform not just your skills, but your identity.

Most courses Teach you what to do.

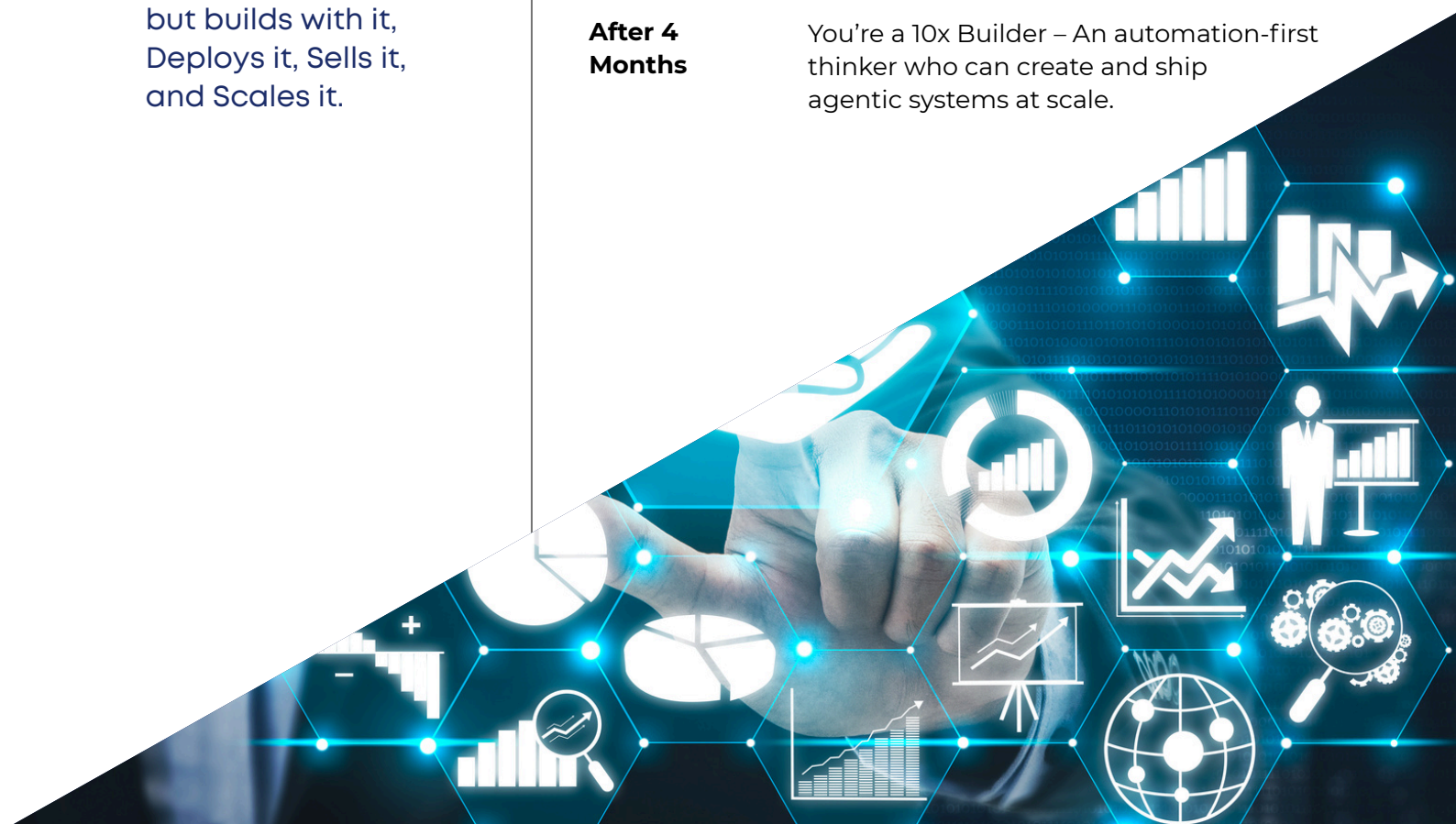
1to10x transforms who you are.

Each sprint moves you closer to a new version of yourself — one who doesn't just understand AI...

but builds with it, Deploys it, Sells it, and Scales it.

## The 5 Identity Stages

Stage	Identity Outcome
<b>Sprint 1-2</b>	AI Outsider → AI User – You build your first real AI-powered automations.
<b>Sprint 3-4</b>	AI User → AI Operator – You build systems with logic, memory, and scale.
<b>Sprint 5-6</b>	AI Operator → AI Architect – You demo, deploy, and present like a founder.
<b>Sprint 7-8</b>	AI Architect → AI Founder – You sell with AI, build offers, and launch products.
<b>After 4 Months</b>	You're a 10x Builder – An automation-first thinker who can create and ship agentic systems at scale.



# Your Move

## What You're Getting:

4 months. 8 sprints. 100+ projects.

Real Agentic Systems.

A global builder community.

Mentors who build what they teach.

And a full-stack transformation — from **Outsider** to **Founder**.

## Join the 1to10x Agentic & AI Automation Mastery Program

Build workflows. Deploy Agents. Launch your Product.

You're not too late. **You are Just in Time.**

# Your Class Schedule, Mastered

## How Your Learning Journey Flows: Day-by-Day Course Release

Once you pay \$99, you immediately Block your Seat.



### 1 Year of Course Access

Your full 4-month journey continues after you choose your plan. All modules are drip-fed for focus and retention.



### 1-1 LIVE Support Sessions

Whenever you're stuck, get personalized answers — not just group support.





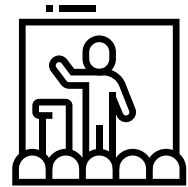
### **1-1 LIVE Doubt Sessions**

Need help executing what you learn? Book personal sessions with our expert mentors anytime.



### **LIVE Weekend Events ( Sat & Sun only)**

These are live-only, not recorded. Show up, learn, and ask questions — real-time breakthroughs happen here.



 ***The course is always open. But the Events? You've got to show up.***



# What You're Getting — Total Value: **\$2,999**

## *Your Enrolment Includes*

Full 4 Month Cohort with 1-1 Mentorship, Live Events and Certifications.

Hand-On Learning with Real World AI Workflows.

Lifetime access to course materials and updates.

## 5 Premium Bonuses (Included Free):

### **BONUS 1**

#### **AI Freelance Domination Pack**

Full 4 Month Cohort with 1-1 Mentorship, Live Events and Certifications.

Hand-On Learning with Real World AI Workflows.

Lifetime access to course materials and updates.

## BONUS 2

### 50+ AI Automation Case Studies

Ready-to-use AI workflows for Marketing, HR, Finance, and more.

Step-by-step implementation guides on how to execute each automation.

Real-world portfolio for impressing clients and employers with tangible results.

## BONUS 3

### AI Scripts & Templates

20+ Pre-Built AI Automations to save you time and effort.

Easy-to-deploy workflows for Content Creation, Lead Generation, and more.

Google Sheets and ChatGPT templates to automate mundane tasks without needing developers.

## BONUS 4

### AI Business Toolkit

Sales scripts for pitching AI services and closing deals.

Client proposal templates for presenting your AI solutions professionally.

Pricing guides to set competitive rates and scale your freelance AI Business.

## BONUS 5

### AI Tools & Software Rolodex

Curated list of the best AI tools for Automation, Content Creation, and Data Processing.

Executive Student discounts on Premium AI Software for Cost Savings.

Hands-on tutorials on how to use these tools effectively in your projects.

# READY TO BUILD

**Your Journey begins now.**

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